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OUR MISSION

The Mission of the
Michigan Health Information
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is to be Michigan's expert voice
on health information.

Michigan Health Information Leaders

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Hot Topics Yield Rich Discussion For Delegates During House Of Delegates

From AHIMA TODAY, September 27, 2010

What is the HIM role in electronic health records, health information exchange (HIE), and regional extension centers? What is AHIMA members' definition of the term "health informatics" and how does it relate to the association's mission? AHIMA President Rita Bowen, MA, RHIA, CHPS, SSGB, welcomed delegates as they explored all of these questions and more during the House of Delegates meeting on Sunday, September 27, 2010, at the AHIMA Annual meeting in Orlando, Florida.

The House discussed a variety of issues in action forums. Votes were taken on two issues. A proposed bylaws amendment that would change the name of AHIMA was defeated. Proposed changes to the AHIMA bylaws regarding the way delegates are apportioned to the House were also defeated.

Getting HIM to the Table

In all, delegates in seven action forums discussed items of strategic importance to members and the association. Each group produced a summary of feedback, which was reported to the House.

The forum on the HIM role in the EHR and health information exchange identified current challenges with regard to HIE, including lack of agreement on record completion and a lack of willingness to share information, as well as the need for accreditation standards to protect information and consumers. Participants identified opportunities for HIM professionals to take action:

- Help develop standards for data integrity and security
- Participate in CSA discussions to lead the way
- Educate members on how to advance standards-based solutions
- Educate patients and consumers, policy-makers, and ourselves about HIEs
- Volunteer for state HIE initiatives
- Establish a statewide "Hill Day" in all states to increase state-level advocacy

Another forum focused on ways to improve HIM participation and input in regional extension centers (RECs). More than 60 RECs have been launched nationwide to assist providers with EHR implementation, but not all have HIM participation. Each REC has different implementation guidelines, which causes fragmentation, and the lack of HIM input could result in compliance issues and lack of integrity in the legal EHR, participants noted.

MHIMA

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or electronically to the Editor.**

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CONTINUED FROM PAGE 1

Suggested remedies included appointing liaisons to HIEs and RECs, joining boards of state HIEs or RECs, and contacting key stakeholders as part of CSA Hill Days to advance awareness of the HIM Contribution to the REC environment.

An Informatics Inquiry

Participants in another action forum delved into a discussion of defining the term "health informatics" for the profession now and in the future. AHIMA's mission and vision statements now include references to health informatics, Presenter and AHIMA board member Valerie Watzlaf, PhD, RHIA, FAHIMA, said it is so important to explore the term relative to AHIMA.

A literature search and survey of HIMA practitioners and educators to define health informatics produced 73 specific definitions, which were boiled down to common themes. Participants in the forum were asked to try to find areas of consensus. Ultimately, the participants felt further feedback and discussion is needed, with the following observations:

- It is important to continue to work on definitions of both HIM and health informatics
- A definition has a role in securing professional identity and professional recognition
- There is support for increased marketing of the profession at this critical time
- "Information management" is a hot topic domains outside of healthcare while "health" is a critical element of our identity
- There is appeal in the market for the term health informatics
- There are two differing views on the relationship between HIM and health informatics: one that HIM subsumes health informatics, the other that health informatics is in everything HIM professionals do

Other action forums were Current House action items (i.e., the proposed bylaws changes), Work Force and Professional Practice Experience, Leadership Development/Academy and ICD-10 Implementation/Training.

Action forum feedback provides AHIMA's Board of Directors, delegates, and members with direction on future actions. The comments will be available online in the State Leaders/House of Delegates Community of Practice.

In addition members of the House participated in House work teams during the meeting. The six teams convened on Sunday morning and reported their findings to the larger group.

Finally the names of the 2010 nominating committee were announced. They are:
Rose Dunn, RHIA, CHPS, FACHE, CPA, MBA, FAHIMA, chair from Missouri
Ginna Evans, RHIA from Georgia
Julie Wolter, RHIA, FAHIMA, MA from Missouri
Kurt Zimmerman, RHIA from Arizona
Diane Larson, RHIA, CHPS, MA from Minnesota
Virginia Bell, RHIA, FABC from Maryland (alternate)
Toni Cade, RHIA, CCS, FAHIMA from Louisiana (alternate)

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Be creative and informative!
If you would like to contribute
to an upcoming issue of **FOCUS**

email the editor at pchapo@botsford.org

Supporting Tomorrow's HIM Professionals

From AHIMA Today, September 27, 2010

HOD Team Works to Promote, Improve Student Professional Practice Experiences

On Sunday, September 26, 2010, a delegate group of educators and practitioners came together to focus on the best ways to support HIM students seeking meaningful professional practice experience (PPE). The PPE is a requirement of the HIM curriculum in which schools place students in traditional and nontraditional sites for internships.

The House of Delegates Workforce and Higher Education team works to support PPEs in two central ways - working to increase the number of practicing professionals who sponsor PPE students and providing guidance for both sites and students on making the most of PPEs.

In 2009 the Workforce and Higher Education team produced a national PPE guide and the 2010 team is completing an updated version to be released by year's end. The guide is a compilation of best practices and suggestions to optimize the field-based work experience for the benefit of academic programs, for affiliation sites (the employer community), and for students.

The 2010 PPE guide will include:

- An expanded appendix with practical examples
- Department of Education 2010 requirements for internships
- Information on receiving five free continuing education credits for mentoring a student

Identifying Members Willing to Help

Gaining work experience prior to graduation is invaluable to students, and HIM programs face challenges in finding sufficient placements for them. AHIMA members can support the next generation's success by helping them transition from theory to practice through the field-based PPE.

Julie Brucker, RHIA, CCS, a delegate practitioner from New York, shared with the group a novel approach for generating support of PPE efforts in New York State. NYHIMA will add to its state membership renewal form the prompt, "Are you willing to mentor a student during their PPE?" The names of members who reply that they are will be shared with educators in the state.

Charlotte McCuen, MS, RHIA, a delegate educator from Georgia, suggested that this model be applied at the national level.

"Why not have AHIMA do the same thing," she suggested, "and add it to the AHIMA profile so that all members are identified?"

Allen Dowling, AHIMA CEO, was in attendance and agreed adding consistency to the process would be helpful. The Workforce and Higher Education team will provide him with a request to modify the AHIMA member profile to include a data element identifying members willing to mentor students in their PPEs.



CHRIS MCCANN, MPA, RHIA
MHIMA PRESIDENT

PRESIDENT'S MESSAGE

Where did the year go? I can't believe 2010 is almost over! I've done a little traveling in the state. I was asked by Southeast Michigan Health Information Management Association to provide an AHIMA/MHIMA Update and install their new officers at their annual meeting in Plymouth held in September. I also had the honor to do the same for Mid Michigan Health

Information Management Association at their annual meeting in Midland held in October. What wonderful opportunities I had to meet so many members and to enjoy two excellent meetings.

Your state delegates got to enjoy a few days in sunny Orlando to attend the House of Delegates in September. There we learned that AHIMA is now over 60,000 members strong!

The HOD met on Sunday before the convention and we discussed and voted on 2 big topics:

- A proposed bylaw amendment that would change the name of AHIMA was defeated.
- Proposed changes to the AHIMA bylaws regarding the way delegates are apportioned to the House also were defeated.

I also wanted to update you on some of the things MHIMA has been working on:

- 2010 RACE Award Winners:

Congratulations to Sheila Bowlds and the CDIP Panel for your outstanding work that was nationally recognized and winning awards in all 3 categories!

AHIMA Coding Roundtable Coordinator Recognition for Excellence - First Place Sheila Bowlds, MBA, RHIA, Michigan

AHIMA CSA Recognition for Coding Leadership - Second Place Michigan HIMA

AHIMA CSA Team Recognition for Coding Roundtable Activities - First Place Sheila Bowlds, MBA, RHIA and the Michigan HIMA

- Congratulations to T.J. Hunt and his committee for a successful golf outing and to April Martin for a successful bowling outing. Thanks to all who came out for these events and had a great time. Money raised at these outings goes into our Medical Record Charities account to be used for student scholarships and other awards.
- Nancy Walker and Karen Schmidt continue to represent MHIMA in many local MiHIN activities.
- Ginny Pitts and her Convention Arrangements Committee just signed a contract for the Soaring Eagle hotel and conference center in Mt. Pleasant to host our 2014 annual meeting.
- Congratulations to the nine students who passed their RHIT or RHIA exam and applied to MHIMA and were awarded partial reimbursement and will receive free registration for next year's MHIMA annual meeting. This is a new program designed to reward those students who sit for and pass their exam within 6 months of completing their HIM program. The deadline for the next group of awards is March 15th.
- MHIMA will host an AHIMA ICD-10 Trainer Academy, tentatively scheduled for August 11-13, 2011. More information to come.

I would like to wish everyone the best of holidays. Take time to enjoy it with family and friends. As we enter the new year, it's a time to look back and marvel at our accomplishments and to look forward to what we want to challenge ourselves with in the coming year. **Happy Holidays!**

Congratulations! THE FOLLOWING MEMBERS HAVE PASSED EXAMINATIONS!

CCA's

Cheryl FortinNegaunee

CCS's

Dara BermickTemperance
Kelly TerpstraKalamazoo
James YikeMishawaka

RHIA's

Carly MaksimComstock Park

RHIT

Nancy AntosClio
Kristin BalintNorthville
Hope BannerClinton Township
Katherine BarthelsSaginaw
Karen BennorthGarden City
Laura BjorkmanUtica
Doretta BroylesNiles
Nurgul CooperGrand Blanc

Jean CowanLapeer
MaryEllen ElstoneWarren
Melissa GarciaBattle Creek
Joshua GladieuxLaSalle
Joanna Gil-FilecciaLincoln Park
Lorie HammonWyandotte
Catherine HouleBurton
Pamela HrehaWarren
Barbara JohnsonHarrison
Yvonne KarolskiClarkston
Colleen KilpatrickRichmond
Janet KortClinton Township
Sheri LaraCaledonia
LuAnn LongstrethLinden
Dawn LubanskiLivonia
Gayle MackHudsonville
Cheryl MillerOnsted
Erin OwensLenox
Carol NotterWarren

Dawn PasanskiSterling Heights
Melannie PhillipsDecker
Michael PoindexterFlushing
Kathleen PulfordManchester
Jennifer RayDearborn Heights
Karen RitchieGladwin
Sandra RitchieDurand
Laura SamonieChesterfield
Janessa SchroederGrand Rapids
Lisa SecoreDavison
Nicole SnyderCaro
Allison ThorburnHowell
Dawn WeirFraser
Alicia WilkinsonLapeer
Amy WoodworthSwartz Creek
Kelly WrightDearborn
Donna ZammittBrownstown
Shannon ZulkiewskiDearborn



New Members

Rhonda AlciniRomeo
Cassie AroBig Rapids
Heather BabbittHoward City
Heidi BaldwinTustin
Paula BastionHancock
Raquel BaumgartPlainwell
Jennifer BonnWixom
Michael BrockDetroit
Mary BrownBrighton
Lisa BuggKalamazoo
Michael CampbellOkemos
Jessi ChouinardEscanaba
Janet ChuhranSt. Clair Shores
Patricia Clough-LinderGladwin
Marybeth ColemanMarquette
Cecilia CollardColoma
Therese CononieTemperance
Kristina DeleonardisClinton Township
Peter DepetroMarquette
Beth DupreChina
Susan Easton-RaymondFenton
Pamela EllisSouthfield
Heather ElswickErie
Morgan FierekGoetzville
Kristen FitzpatrickBig Rapids
Sandy FrantzNiles
Danielle FrydrychComstock Park
Daniel FryeSault Ste Marie
Sheila FulmoreFlint
Susan FunnellComstock Park
Linda GardnerRomulus
Maria GrahamFort Lee
Kelly GurskeyFlat Rock
Lisa HaddixCroswell
Laquis HarrisSaginaw
Kasi HepplerSt. Joseph
Elizabeth HideyDearborn Heights
Barbara HolycrossNiles
Dora HustonDowagiac
Margaret IbbotsonDowagiac
Carolyn IvanHarper Woods
Stephen IwuNovi
Jenette JacksonDetroit

Patricia JacksonGarden City
Sushma JamboorNovi
Hattie JohnsonFlint
Christina JohnsonSterling Heights
Ahmed Kaid Al-YousufiWindsor
Susan KashaztaTraverse City
Marleen KatesGarden City
Sherri KeefeCassopolis
Jessica KehoeAda
Lisa KenworthyLowell
Michelle KrauchunasDowagiac
Kelly KurianMarquette
Lorraine LafleurEscanaba
Kimberly LazarovRosebush
Rachel LeazenbyNiles
Lisa LeclairTrenton
Theresa LeggYpsilanti
Ericka LetcherHolland
Kimberly LinkousWyandotte
Holly LoopeCarleton
Cindy LorenzCedar Springs
Denise MackenzieHoughton Lake
Gladys MarcusDetroit
Telma MathewsGrand Rapids
Joyce McCallumNiles
Natalie MeadChesterfield
Kristy MendelGibraltar
Katie MonastiereJackson
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Diane OnanLyons
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Sarah RozewiczGrosse Pte Woods
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Julie Ann SchulteBrighton
Kyle SchumakerComstock Park
Angela ScottLapeer
Linda SeibertShelby Township
Johann SheltonBangor
Britney ShreveBuchanan
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Lynn SlottComstock Park
Elaine SmithHudsonville
Pat SmithWarren
Ashley SmoakWarren
Marie SniderBig Rapids
Deidra SpalenyCorunna
Glenda SparkmanMacomb
Barbara StephensWarren
Trisha StilesIonia
Ashley StrangeCadillac
Mark SzmigielFenton
Jill SulcsHastings
Patricia SullivanEdwardsburg
JoAnn SundayEdwardsburg
Ruth SwansonHuntington Woods
Shelley UngerBuchanan
Kirsten WestGrand Haven
Andronica WhiteLathrup Village
Julie WilliamsonGwinn
Roseann WillsGladwin
Michael WilsonFarmington Hills
Wesley WiseClinton Township
Susanna WitmerWarren
Cynthia YoungbloodKalamazoo

Ellen Haneline

Ferris State University has lost their Dean of Allied Health, and MHIMA has lost a great mentor. Ellen Haneline, M.Ed., Ph.D., RHIA, passed away unexpectedly on Tuesday, October 12, 2010, at home.

Ellen graduated from Oakes High School in North Dakota in 1966 and earned a B.A. from Viterbo University, and M.Ed. from South Dakota State University, and a Ph.D. from Capella University.

She worked in hospital management in Vermont and South Dakota for ten years. She then took an academic position at Dakota State University in Madison, SD, where she met and married Douglas Haneline, an English Professor. In 1984, Ellen and Douglas made their home in Big Rapids where she became the HIM Program Director at Ferris State University, and later a department head in the College of Allied Health Sciences. At the time of her death, she had been Dean of the College for five years. She is survived by her husband Douglas and their daughters Joellen and Elizabeth, a brother, three sisters, ten nieces and nephews and many close friends.

Ellen made an impact on many students in the HIM program during her time as the HIM Program Director and as Dean of Allied Health Services. Her knowledge was shared with many. She will be missed. There is a scholarship fund set up in her memory if anyone is interested in contributing. Make checks payable to: FSU Foundation - E Haneline Scholarship

Mail to: Ferris State University
Advancement and Marketing
420 Oak Street, PRK 101
Big Rapids, MI 49307



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Career Opportunities For RHIA And RHIT Credentialed Individuals

Nancy Walker, MA, RHIA

The Office of the National Coordinator is using the HIT acronym to describe their Health Information Technology initiative to the country. ONC has taken our credential terminology of RHIT and made it the underpinning of a revolution in health care information! Lucky (and appropriate) for us!

The Office of the National Coordinator for Health IT has created a Certificate program that requires health information background in five of the six programs for which certificates are being provided. The first group of ARRA-related health IT classes began on schedule in community colleges in Michigan, filled with students hoping to break into the emerging EHR implementation market. The colleges in Michigan are Macomb Community College, Delta College, Lansing Community College and Wayne County Community College.

In late September, more than 80 community colleges nationwide began offering health IT classes through the Community College Consortia to Educate Information Technology Specialists in Health Care. Funded through the American Recovery and Reinvestment Act of 2009, four Michigan Community Colleges are part of the Cuyahoga Community College Consortium.

The six-month, *non-degree* training programs are being offered in six

different HIT tracks, training people in roles like practice workflow, information management specialist, and EHR implementation manager.

With many programs being continuously offered online and in classrooms throughout the year, interested students can still join the program. Most colleges in the consortia offer full or partial financial aid that allows qualified students the ability to complete the course at minimal cost. Contact the individual colleges to identify their requirements and if any fee is attached.

The programs are great for HIM professionals looking to work in the growing EHR implementation industry. In order to get individuals placed in jobs quickly after completing the program, students *must have some healthcare or IT background in order to qualify for enrollment*. In five of the six jobs that the ONC has identified, the qualifications include Health Information experience. A minimum of an Associate degree is required so RHIT and RHIA are both qualified for the training programs.

Many colleges, like Macomb County Community College, leaned on their HIM and HIT faculty to help with courses. AHIMA is in the process of creating a competency exam so the students throughout the country will receive their certification directly through the ONC-AHIMA collaboration.

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AHIMA 2010 RACE



Recognition Winners

Congratulations to the RACE winners!

AHIMA announced the following winners:

AHIMA Coding Roundtable Coordinator Recognition for Excellence

First place: Sheila Bowlds, MBA, RHIA - Michigan

Second place: Jennifer Artigue, RHIT, CCS - Louisiana

AHIMA CSA Recognition for Coding Leadership

First place: South Carolina Health Information Management Association (SCHIMA)

Second place: Michigan Health Information Management Association (MHIMA)

AHIMA CSA Team Recognition for Coding Roundtable Activities

First place: Michigan (Sheila Bowlds, MBA, RHIA Coding Roundtable Coordinator)

Second place TIE:

Maryland (Sallie, Tyner, RHIT, CCS; Norma Stockton, CCS; Karen Lindemann, RHIT, CCS, CCS-P)

South Carolina (Donna Wilson, RHIA, CCS; Natalie Sartori, Med, RHIA, CCS; Christine Lewis, MHA, RHIA, CCS, CCS-P, Carol Murphy, MBA, RHIA, CCS, FAHIMA; Sue Carter, CCS; Elizabeth Stewart, RHIA, CCS, CRCA, CPMB)

The awards were presented during the luncheon (12:00-1:00) at the Clinical Coding Community Meeting on Saturday, September 25th at the AHIMA Convention in Orlando. Karen Cole, RHIT, CCS-P accepted the awards for Michigan.

Congratulations and Thank you to Sheila Bowlds, MBA, RHIA, Project Manager and her CDIP Project members: for the work they put into the Coding Round Tables and the articles summarizing the results.

CDIP Members:

Tammy Blitz, RHIT, CCS

Karin Kowalski, CCS

Kathy Treas, RHIT

Terri McIntosh, RHIT, CCS

Karen Cole, RHIT, CCS-P

Mary Schafianski, RHIT, CCS

Kitty Kremer, BA, RHIT

TREASURER'S REPORT

OCTOBER 21, 2010

TOTAL MHIMA ASSETS

\$37,244.98



Thank You

... to the following contributors or volunteers who donated prizes or services to contribute to the success of the Michigan Medical Record Charities Bowling Fundraiser and Halloween Party held on October 23, 2010:

Sandra Alcazar
Davenport University
Lauren Fischer
Amanda Martin
April Martin
Michigan Health Information Management Association
Quality Inn & Suites - Ann Arbor
q.i.d. Transcription, Inc.
SOAP Transcription
Ypsi-Arbor Lanes



ALLEY CATS



MICHELLE & FRIEND



ROBERT & PETE VANBECK



TEAM DAVENPORT





TEAM THING

As a result, Michigan Medical Record Charities raised \$682.57 to be used toward health information scholarships in the state of Michigan.

Finally, a big THANK YOU to all who attended, bought glasses, wore costumes, or participated in any way! We couldn't have done it without you!

Please consider participating in next year's bowling event...more details to come.



HELPERS



KIM & ROBERT F



DOWN RIVER DIRTY



GUTTER ZOMBIES



Hot Topic: ICD-10

From AHIMA Today, September 27, 2010

How to Handle the ICD-10 Elephant

You don't eat an elephant all at once, you eat it one bite at a time. The same is true with ICD-10-CM/PCS implementation, the big elephant in the room at HIM departments.

Though the deadline for ICD-10 compliance is three years away, healthcare facilities should already be well into implementation efforts, experts say. There is much to do, and organizations that run behind risk lost income.

Many HIM professionals have found plotting out weekly, monthly, and yearly implementation goals allows them to stay on track and move their organization smoothly toward the October 1, 2013, deadline.

"You have to break it down into steps, because you can't assume that the last nine months in 2013, everything is going to get done," said Karen Youmans, RHIA, MPA, CCS, president of YES HIM Consulting and ICD-10 implementation expert.

This strategy has been employed at BayCare Health System, a 10-facility healthcare system based in the Tampa Bay, FL-region. BayCare's HIM department began working with YES HIM Consulting in 2009 to help chart its phased, four-year ICD-10 implementation plan.

Members of BayCare's HIM staff and Youmans will discuss the importance of a phased ICD-10 implementation during Monday, September 27th presentation at the AHIMA Annual meeting "Preparing for ICD-10 Beyond the Checklist."

Begin Early, Provide Hands-on Training

When starting her research on ICD-10 implementation, Mary Roberts, BayCare's HIM regional coding manager, studied how Canada handled the switch from ICD-9 to ICD-10 in 2001. She found Canadian healthcare facilities' productivity was cut in half after the implementation mainly due to the ICD-10's specificity and coders' lack of clinical knowledge.

The lesson learned: start implementation efforts earlier and provide more direct staff education increased clinical education for coders and better documentation education for physicians.

By now, experts recommend that HIM departments should have at least launched a multidisciplinary ICD-10 implementation steering committee, budgeted for implementation costs, and begun assessing ICD-10's impact on staff and productivity. BayCare's implementation plan includes each specific task, action, responsible person, estimated step completion date, and actual complete date stretched over three phases:

- Impact Assessment: 2010-2011
- Overall implementation: 2012
- Go-live preparation: 2013

While the HIM department could have created this plan in-house, hiring a consultant helped allow BayCare's HIM staff better perform their normal work while also taking on implementation, according to Melissa Myrick, MSA, RHIA, director of HIM at BayCare.

Increasing Clinical Knowledge

BayCare's implementation plan involves various staff throughout the facility, but there is special focus on ensuring its nearly 80 coders are prepared for the ICD-10 transition. Part of the phase 1 impact assessment was to test coders on their current clinical knowledge in medical terminology, anatomy and physiology, pathology, and pharmacology using evaluations developed by Youmans.

Because ICD-10 contains more specificity, strong clinical knowledge in coders is as important as strong ICD-10 code set knowledge. BayCare aims to get everyone up to speed on their base clinical knowledge before actually teaching the ICD-10 codes and structure.

They are using the coder assessment test results to determine the clinical areas coders need further educational training.

Coders were assured the tests would not be used against them in any way, and that they shouldn't "cram" prior to taking the test. Youmans is currently using the tests to create coding training webinars to be administered beginning this year. BayCare has also begun conducting a productivity assessment to revamp any workflow processes that could hinder the transition to ICD-10 in 2013.

Physician documentation must also be addressed in the early implementation stages, since ICD-10 requires more supporting clinical documentation in order to justify its codes. A clinical documentation evaluation is under way looking for gaps that can be filled with physician education.

In-house Training a Must

Some HIM facilities have left it up to coders to obtain their own education on ICD-10. This is a misstep, Youmans said. Facilities who want to retain their workforce and ensure coders are ready must provide in-house education.

One of the first implementation steps Myrick and Roberts took was to hold a meeting with BayCare's coders and assure them they would not have to learn ICD-10 alone.

"We made sure they understood what the plan entailed, what we needed to do to get them up to speed, and let them know that we weren't just going to let them hang out there and try to learn this on their own," Myrick said.

Ladies And Gentlemen! And The Distinguished Member For 2011 Is . . .

To all Michigan Health Information Association Members:

As we begin to plan for our 2011 annual convention in Mount Pleasant, it is time to consider honoring one of Michigan's "Best and Brightest" by conferring the Honor of Distinguished Member.

Nominating information should include:

- Home and work addresses and telephone numbers
- Association activities at local, state, and national levels
- Affiliate professional organization activities
- Other contributions to the profession

For required nomination documents, contact the Central Office at 231-767-9717

Please mail or fax nominations by March 15, 2011 to:

**Karen Kramer, RHIT, Project Manager,
Distinguished Member Award
C/O MHIMA Central Office
3311 David-Bee Street, Muskegon, MI 49444
phone 231-767-9717 fax 231-767-2557
email: marsha@mhima.org**

ELIGIBILITY: Candidates must have made an outstanding contribution to the profession in one or more of the following: service to the profession, outstanding achievement in professional practices, leadership in education, contributions to research or published materials. They must be a member in good standing of MHIMA, and if retired, a credentialed member in good standing upon retirement. This award may not be given each year at the discretion of Project members.

CRITERIA

1. Service to the Association

- a. National Participation - AHIMA
President, Director, Council/Sub-Council Chair or Member, Task Force Chair or Member
- b. State Participation MHIMA President, Officer/Director, Committee/Project Chair or Member, Delegate.
- c. Regional Participation Officer, Committee Chair or Member.
- d. Affiliate Organizations Participation (HIMSS, MAQUAP, MHA, etc.)
Officer/Director, Committee Chair or Member

2. Dissemination of knowledge of practice to others in the field.

- a. Recognized Resource Person in Area of Specialty1
- b. Development of Innovative Administration and Management Techniques
- c. Involvement in Passage of Vital Legislation

3. Leadership in Education

- a. Participation in Educational Programs, Advisory Committee Chair or Member, Clinical Supervisor, Instructor (Adjunct In-service Training), Speaker-Lecturer (Workshop, Seminar, Meeting)
- b. Contributions to Education Development of Educational Strategies and/or Media Development of Innovative Methods of Instruction (In-service, Formal Educational Programs)

4. Research and Publications

- a. Publication of Written Material Journal Article, Textbook, Chapter in Textbook, Instructional Manuals, Book Reviews, Newspaper/Newsletter Article

5. Other

- a. Rank Overall Contributions to Profession on a Scale from 1-10

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A Physician's Cure For The Common Query

From AHIMA Today, Monday, September 27, 2010

In animated and engaging style, Andrew Rothschild addressed a crowded room on Sunday, September 27, 2010, on the subject of query issues and trends, the efficacy of queries, and query compliance.

Rothschild, MD, MS, MPH, FAAP, CCDS, spoke during the Clinical Coding Community Meeting at the AHIMA Annual meeting in a presentation titled "A Physician's Cure for the Common Query: Does Your Query Reflect Your Intent (Should It)?"

Emerging Query Issues and Trends

The query process is continually maturing and adapting to keep up with an increasing dependence on documentation for MS-DRGs, core measure reporting, Recovery Audit Contractor reviews, False Claims Act policies, and multiple other federal, state, facility, and payer requirements, Rothschild noted. Some of the emerging types of queries are queries for support/confirmation (i.e., asking physicians to defend what they documented), compliance, outdated terminology, and education.

Rothschild proposed some exceptions regarding yes/no queries.

"Although not yet officially recognized, my recommendation is that some yes/no queries should be reconsidered as compliant options in certain queries," he said; for example, queries for present on admission reporting, establishing a cause and effect between two diseases or conditions (e.g., DM-induced PVD), establishing the significance of a well-documented but marginal diagnosis, or establishing whether a diagnosis was a complication of care.

Query Efficacy

Good communication with physicians is key to query effectiveness, Rothschild told attendees. Physicians may be unaware of the facility's clinical documentation improvement (CDI) program, want to know "what's in it for me?", feel that diagnosing the symptom(s) is legally safer than an actual diagnosis, be hesitant to diagnose outside of their specialty, or fear that complications/comorbidities will increase their complication rates.

HIM professionals and CDI specialists can overcome these obstacles by approaching physicians personally, empathetically, and honestly with phrases such as "We want to help ensure your physician profiles accurately reflect the severity of your inpatients" or "Our goal is to ensure your efforts are accurately reported."

When communicating the query, Rothschild said, examples are more effective than lengthy discussions of the guidelines. Remember, he said coding rules seem to defy logic from a clinical perspective.

"The effectiveness of your query rests largely on your ability to accurately anticipate and adjust for the physician's expected perception of the query," Rothschild said.

The query "intent" reflects the clinical documentation specialist or coder who is doing the querying, whereas the query "perception" reflects the physician who is being queried. "Intent vs. perception

is a balancing act in nearly every interpersonal interaction," Rothschild noted.

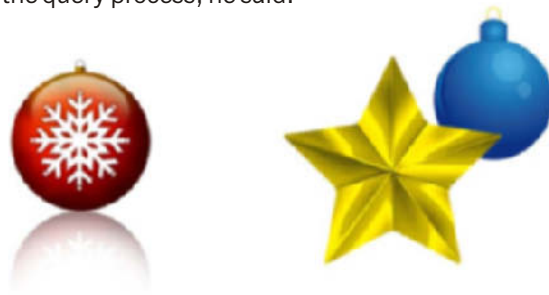
Clinical documentation specialists should avoid vague, nonspecific, and poorly written queries, implication of fault, defining a diagnosis for the physician, subtle efforts to manipulate and influence the response, over-emphasis on reimbursement, and challenging the physician's clinical knowledge.

"I consider a query to be effective if it is compliant, personalized, and worded in a manner likely to elicit an appropriately documented and code-able response specific to the physician, case, and timing of the query", Rothschild told attendees. He described a method he calls the 10K Query Method, with 10 keys to composing effective, compliant physician queries:

1. Personalize Inclusively (e.g., address the attending physician by name ("Dear Dr. J/Hospitalists") which assigns responsibility, but still encourages other "on-board" physicians to respond)
2. Start with the Principal Diagnosis (e.g., begin the query with observations, not questions)
3. Add Facts and Quotes (e.g., provide the evidence on which the query is based)
4. Divert Perceived Blame (e.g., do not blame the physician, rather, start with statements such as "Per nursing" or "Per the radiology report")
5. Leave a Way Out
6. Politely Request Help
7. Permit Uncertainty (e.g., use words such as "suspected" or "likely")
8. Be Specific
9. Keep it Open-Ended
10. Close and "Own the Query" (e.g., always be polite and sign your own name)

Query Compliance

Rothschild closed his presentation with a brief review of the regulations, acts, and policies that have shaped the query process. Clinical documentation specialists and coders must always avoid queries that lead, or appear to lead, the provider, and must keep up-to-date on the latest regulations, acts, and policies that affect the query process, he said.



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Congratulations To Student Winners

Congratulations to the following students. They applied and have been awarded \$100 reimbursement toward the cost of their successful examinations. They also have received free registration to the MHIMA Annual meeting at the Soaring Eagle Casino and Resort in Mt. Pleasant, Michigan, May 11-13, 2011.

Karen Bennorth.....Schoolcraft College
Rhonda DenzelUniversity of Cincinnati
Mary Jo DoeringFerris State University
Rebecca HaywoodDavenport University
Dawn LubanskiSchoolcraft College
Janie MattisFerris State University
Amy Oxendale.....Davenport University
Heidi Seitzinger.....Ferris State University
Amy Woodworth.....Davenport University

If you are interested in applying for the next group of awards, please be sure to submit your application for April 1, 2011, by March 15, 2011. Fifteen names will be drawn and \$100 will be given to those who have successfully completed their examination and a certificate for free registration for the MHIMA Annual meeting. The application is online under the colleges tab on the MHIMA website at www.mhima.org.

Eligibility Requirements:

1. The applicant must be an AHIMA/MHIMA member.
2. The applicant must have graduated from an accredited HIM/HIT/HIA program located in the state of Michigan.
3. The HIM graduate must sit for and pass the RHIT or RHIA exam within 6 months of completing the HIM program.
4. A copy of the exam scorecard must accompany the application.
5. The application and paperwork for reimbursement is the sole responsibility of the graduate.

Terms and Instructions:

1. The applicant must submit a completed application form, and include a copy of their scorecard which will serve as a receipt for proof of payment, and college transcripts.
2. Certification Awards will be randomly drawn, in a lottery-type fashion:
 - a. Applicants will be awarded: October 15th
 - b. Applicants will be awarded: April 1st
3. All applications are available online and must be submitted by mail, fax, or email to:
MHIMA Central Office
3311 David-Bee Street
Muskegon, MI 49444
Fax number: 231-767-2557
4. All applications must be postmarked 2 weeks prior to the Award Date:
 - a. Postmarked: October 1st
 - b. Postmarked: March 15th
5. Any questions, please call or email Marsha Allen: 231-767-9717 or marsha@mhima.org.
6. The winners will be published in Focus and announced at the MHIMA Annual Conference. We welcome the opportunity and encourage each winner to attend the MHIMA Annual Conference by providing a voucher to be applied to the Annual meeting registration.
7. Expenses incurred by the students will be transferred from Michigan Medical Record Charities to MHIMA if/when the voucher is utilized.



Sympathy

Deepest sympathy to the family of Doris A. Sadowski (Bowles), RHIT upon her death on October 7, 2010.

Sincere sympathy to Janice Upcott, RHIT and her family, upon the loss of her Father, George Payne, on October 8, 2010.

Membership Report - October 21, 2010

SUBMITTED MARSHA A. ALLEN, RHIA

CLASSIFICATION	MEMBERSHIP AS OF AUGUST 10, 2010	MEMBERSHIP AS OF OCTOBER 21, 2010	CHANGE
Active RHIT/RHIA/CCS/CCS-P/CCA/CSP	1844	1870	+26
Active Senior	37	36	-1
Student	901	963	+62
Graduate	130	126	-4
Honorary	2	2	-
Corporate	12	12	-
	2926	3009	+83
Certified Non-members	1029	997	-32

Corporate Members 2010

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7/93	VanBelkum Companies 4345 44th Street SE, Suite C Grand Rapids, Michigan 49512	Greg Ingersoll Director, Sales & Marketing (616) 974-8200	www.vanbelkum.com
3/94	The Rybar Group, Inc. 3150 Owen Road Fenton, Michigan 48430	Claudine Hildreth Marketing Operations Director (810) 750-6822	www.TheRybarGroup.com
10/96	Nuance Healthcare One Wayside Road Burlington, Massachusetts 01803	Lauren Underhill Marketing (781) 565-5000	www.nuance.com
8/98	Dolbey and Company 7418 Gateway Park Drive Clarkston, Michigan 48346	Mark Kuenzel Regional Vice President (888) 384-7828, Ext.155	www.dolbey.com
3/03	TLM Consulting P.O. Box 456 St. Clair, Michigan 48079	Terri McIntosh (586) 216-8108	www.tlmcintosh@comcast.net
2/05	CareTech Solutions, Inc. 901 Wilshire Drive, Suite 100 Troy, Michigan 48084	Leslie Mack Senior Director iDoc Document Imaging Delivery Division (877) 700-8824	www.caretechsolutions.com
3/06	United Transcription 5000 Nations Crossing, Suite 201 Charlotte, North Carolina 28217	Keirsten Huth Vice President (704) 527-8244	www.unitedtr.com
1/08	MRO Corporation 1016 W. 8th Avenue, Suite A King of Prussia, Pennsylvania 19406	John Walton V.P. Sales & Marketing (610) 994-7500	www.mrocorp.com
4/09	Iron Mountain 7277 N. Haggerty Canton, Michigan 48187	Ana Garcia Manager Healthcare Accounts (734) 456-5000	www.ironmountain.com
4/09	Davenport University 643 S. Waverly Road Holland, Michigan 49423	Susan Slajus Associate Dean Health Professionals (616) 395-4668	www.davenport.edu
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MICHIGAN HEALTH INFORMATION MANAGEMENT ASSOCIATION

Calendar Of Events

DATE	SPONSOR	LOCATION	TOPIC	CONTACT	PHONE
November 19, 2010	MHIMA	MHA Lansing	Board Meeting	MHIMA	231-767-9717
December 9, 2010	MHIMA	Ferris Grand Rapids	CPT Updates	MHIMA	231-767-9717
December 10, 2010	MHIMA	Beaumont, Royal Oak	CPT Updates	MHIMA	231-767-9717
January 21, 2011	MHIMA	Conference Call	Board Meeting	MHIMA	231-767-9717
March 18, 2011	MHIMA	MHA Lansing	Board Meeting	MHIMA	231-767-9717
May 6, 2011	MHIMA	Conference Call	Board Meeting	MHIMA	231-767-9717
May 11-13, 2011	MHIMA	Soaring Eagle, Mt. Pleasant	Annual Meeting And Exhibits	MHIMA	231-767-9717
May 16-18, 2012	MHIMA	Lexington, Lansing, MI	Annual Meeting And Exhibits	MHIMA	231-767-9717
May 15-17 2013	MHIMA	Grand Traverse Resort, Traverse City, MI	Annual Meeting And Exhibits	MHIMA	231-767-9717